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**For Immediate Release**

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**Orchids in Bloom  
at The Strong® Museum  
April 5-May 13**

Marvel at more than 150 orchids in *Dancing Wings Butterfly Garden* during **Orchids in Bloom at The Strong museum (<https://www.museumofplay.org/>) from Friday, April 5 through Monday, May 13**. Enjoy a rare opportunity to get up close to a variety of colorful orchids from all over the world—including Central and South America and Asia—and take pictures as butterflies rest on the flowers.

“This year marks the third annual Orchids in Bloom program in [Dancing Wings Butterfly Garden \(<https://www.museumofplay.org/exhibits/dancing-wings-butterfly-garden>\)](https://www.museumofplay.org/exhibits/dancing-wings-butterfly-garden),” says Craig Sherwood, manager of grounds and live collections at The Strong. “Visitors to the garden love taking pictures of different orchids, and Orchids in Bloom allows for even more orchid varieties to be displayed such as Dendrobium and Phalaenopsis orchids. We look forward to museum guests and members enjoying this unique opportunity in The Strong’s butterfly garden.”

*Dancing Wings Butterfly Garden* is the only year-round, indoor butterfly garden in upstate New York and is home to hundreds of free-flying, tropical and native butterflies, as well as button quail, a chameleon, turtles, a tortoise, and a green aracari toucan.

Garden fees apply for Orchids in Bloom. Guests may purchase general museum admission plus butterfly garden tickets [online \(\[https://6672.blackbaudhosting.com/6672/tickets?tab=4&txobjid=0abb42c4-dc31-431c-99ed-5d1964615e95&\\\_ga=1.209792662.2061346230.1456863293\]\(https://6672.blackbaudhosting.com/6672/tickets?tab=4&txobjid=0abb42c4-dc31-431c-99ed-5d1964615e95&\_ga=1.209792662.2061346230.1456863293\)\)](https://6672.blackbaudhosting.com/6672/tickets?tab=4&txobjid=0abb42c4-dc31-431c-99ed-5d1964615e95&_ga=1.209792662.2061346230.1456863293) or at the museum’s admissions desk. Presented in memory of Carol D. Simmons. Programs underwritten in part by Delta Air Lines, the official airline of The Strong.

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**Museum Hours:** Monday–Thursday, 10 a.m. to 5 p.m.; Friday and Saturday, 10 a.m. to 8 p.m.; Sunday, noon to 5 p.m.

**General Admission Fees** (does not include admission to *Dancing Wings Butterfly Garden*®): age 2 and older \$16, under age 2 free, members free. Fees subject to change.

**Admission to *Dancing Wings Butterfly Garden*:** General Admission fee plus \$4 for members, \$5 for nonmembers, under age 2 free. Fees subject to change.

**Parking:** Free parking is available at the museum for all guests on a first-come, first-served basis during regular museum hours. Please note that, on high visitation days, the museum lot may reach capacity early in the day. If space is not available on site at the time of your visit, additional parking is available at neighboring municipal garages for a fee. The Strong is not responsible for fees incurred at off-site locations.