

January 7, 2019

For Immediate Release

Shane Rhinewald, 585-410-6365, srhinewald@museumofplay.org

Noelle McElrath-Hart, 585-410-6325, nmcelrath@museumofplay.org

**Doc McStuffins: The Exhibit
Opening Celebration
at The Strong® Museum
February 9 & 10**

Grab your lab coat and try your hand at being a doctor at the **Doc McStuffins: The Exhibit Opening Celebration at The Strong museum (<http://www.museumofplay.org>) on Saturday, February 9 from 11 a.m. to 4 p.m. and Sunday, February 10 from 1 to 4 p.m.** Create a doctor bag, talk with a museum “toy doctor,” and check out [Doc McStuffins: The Exhibit \(<http://www.museumofplay.org/exhibits/doc-mcstuffins-the-exhibit>\)](http://www.museumofplay.org/exhibits/doc-mcstuffins-the-exhibit).

- Make your own doctor bag and Big Book of Boo Boos.
- Play a game of What’s in Ned’s Head and Little Organ Annie to learn how different parts of the body work together.
- Learn about keeping toys in good condition from The Strong’s director of conservation who acts as the museum’s “toy doctor.”

Then check out *Doc McStuffins: The Exhibit*. Be transported to the backyard of six-year-old Dottie “Doc” McStuffins, where she cares for broken toys and stuffed animals. Help Doc perform check-ups and diagnose toy patients, treat them in the magical McStuffins Toy Hospital, perform procedures in the Operating Room, and more.

All *Doc McStuffins: The Exhibit* Opening Celebration activities are included with general museum admission fees. Programs underwritten by Delta Air Lines, the official airline of The Strong. Presented in the Fidelis Care Gallery at The Strong. *Doc McStuffins: The Exhibit* is produced by The Children’s Museum of Indianapolis and presented by Riley Hospital for Children at Indiana University Health. Disney character live appearances are not part of the exhibit. © Disney.

=====

Museum Hours: Monday–Thursday, 10 a.m. to 5 p.m.; Friday and Saturday, 10 a.m. to 8 p.m.; Sunday, noon to 5 p.m.

General Admission Fees (does not include admission to *Dancing Wings Butterfly Garden*®): age 2 and older \$15, under age 2 free, members free. Fees subject to change.

Admission to *Dancing Wings Butterfly Garden*: General Admission fee plus \$4 for members, \$5 for nonmembers, under age 2 free. Entry is by timed ticket only. Fees subject to change.

Parking: Free parking is available at the museum for all guests on a first-come, first-served basis during regular museum hours. Please note that, on high visitation days, the museum lot may reach capacity early in the day. If space is not available on site at the time of your visit, additional parking is available at neighboring municipal garages for a fee. The Strong is not responsible for fees incurred at off-site locations.

Home To: International Center for the History of Electronic Games | Brian Sutton-Smith Library and Archives of Play | National Toy Hall of Fame | *American Journal of Play* | Woodbury School